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## 2010 MEMBERSHIP APPLICATION

Enjoy the benefits of a strong and growing tourism organization:

- Communication. As a member of Lake Diefenbaker Tourism, you will be a part of an energetic group of individuals, businesses and attractions all involved in the development of our region through tourism. As the association grows, you will have the opportunity to network with members that share the same interests, concerns, problems, and solutions. You will have the opportunity to learn about the tourism industry and our region as we travel around for meetings and presentations.
- Advertising Opportunities. One of the objectives of the association is to facilitate the cooperative approach to regional advertising creating maximum return for your advertising dollar. As a member, you will receive a 15% discount on all advertising opportunities offered by Lake Diefenbaker Tourism (print and web).
- Voting Privileges. As a member of Lake Diefenbaker Tourism, you will be informed of LDT activities including: membership meetings, workshops, planned events, advertising opportunities, etc. You will also have the right to vote at membership meetings and the right to sit on the Board of Directors.
- Literature Distribution Network. Lake Diefenbaker Tourism will distribute your individual brochures at visitor reception centres at key areas around Lake Diefenbaker.
- Internet Exposure. Currently our website received approximately 35,000 visits per year. All members of the association will receive a business listing on the Lake Diefenbaker Tourism web site as well as a link to their own web page. The number of vacationers shopping on line is on the rise. This advertising opportunity is one not to be taken lightly. Details on increased advertising opportunities are available.
- Real Estate Listing. If you or your community is a member of Lake Diefenbaker tourism take advantage of the hot real estate market and list your property on our website at no charge.
- Membership Certificate. As a member, you will receive a Lake Diefenbaker Tourism Membership Certificate to proudly display in your business or organization.

*(Membership Application Form – turn over)*

Lake Diefenbaker Tourism Inc.  
PO Box 8  
Elbow, SK S0H 1J0  
phone 306-854-2277; fax 306-854-2229  
[www.lakediefenbakertourism.com](http://www.lakediefenbakertourism.com) \* [info@lakediefenbakertourism.com](mailto:info@lakediefenbakertourism.com)

# 2010 MEMBERSHIP APPLICATION

**\*\* Please fill out and return with payment \*\***

Business/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web Site: \_\_\_\_\_

Voter Name: same as above \_\_\_\_\_

Or \_\_\_\_\_

**SECTOR:** (check all that apply – we will use this information for proper placement of your business/organization on LDT's web site)

**Accommodations:**

- \_\_\_\_\_ Bed/Breakfast, Vacation Farm, Guest Ranch
- \_\_\_\_\_ Campgrounds/ RV Parks ( \_\_\_\_\_ # of sites)
- \_\_\_\_\_ Hotels/Motels/Resorts/Cabins ( \_\_\_\_\_ # of units)
- \_\_\_\_\_ Outfitters

**Transportation:**

- \_\_\_\_\_ Air, bus, rail service
- \_\_\_\_\_ Taxi, car rentals, limousine service
- \_\_\_\_\_ Ferry, forms of water transportation

**Attractions:**

- \_\_\_\_\_ Adventure/Recreation sites, activities
- \_\_\_\_\_ Heritage/Culture sites and activities

**Travel Trade:**

- \_\_\_\_\_ Travel agencies, tour operators

**Events:**

- \_\_\_\_\_ Short-term annual events

**Professional Business Service:**

- \_\_\_\_\_ Corporations, tourism service suppliers
- \_\_\_\_\_ Education/Training centers, libraries
- \_\_\_\_\_ Individuals/Home-based businesses
- \_\_\_\_\_ Media
- \_\_\_\_\_ Service Clubs
- \_\_\_\_\_ Municipality
- \_\_\_\_\_ Chamber of Commerce ( \_\_\_\_\_ population)
- \_\_\_\_\_ ER, Bands & Tribal Councils, etc.
- \_\_\_\_\_ Travel Corridor, tourism Bureau

**Food and Beverage (consumer service)**

- \_\_\_\_\_ Restaurants/pubs ( \_\_\_\_\_ # of seats)
- \_\_\_\_\_ Convention/Banquet facilities
- \_\_\_\_\_ Catering

**Retail Goods and Services:**

- \_\_\_\_\_ Antique/souvenir/gift shops
- \_\_\_\_\_ Gas or service stations
- \_\_\_\_\_ Stores and services (hair salons, etc.)
- \_\_\_\_\_ Shopping centres – malls, department stores

\_\_\_\_\_ **Recreation**

\_\_\_\_\_ **Area Tours**

\_\_\_\_\_ **Other** - please specify

**2010 Membership Fee: \$50.00 + 2.50 GST = \$52.50**

**Please make cheque payable to: Lake Diefenbaker Tourism Inc.  
and return with this completed membership form to  
Lake Diefenbaker Tourism PO Box 8 Elbow, SK S0H 1J0**

